

10 Tips for True Transformation

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Leading or managing transformation has become more than a job attribute; it's now a leadership mandate. Whether you're leading change or navigating new career paths, "10 Tips for True Transformation" is designed to help advance the process.

1. Walk before you run.
2. Focus on the future, not the past.
3. Practice the "give to get" principle. Try helping or serving others before yourself.
4. Leave the comfort zone. While it's easier to do nothing or to follow the same old path, inertia leads nowhere new.
5. Lose the money obsession. Take a longer-term view. Avoid statements such as "I'm making too much money doing what I'm doing now," or vice versa, "I can't afford to try something new at this stage in my career."
6. Listen to your heart and soul as well as your mind.
7. Find your true genius and adapt accordingly. (from "Rich Dad, Poor Dad" by Robert Kiyosaki)
8. Don't always look to familiar sources. Very little in our everyday lives reinforces reinvention.
9. Beware of border bullies disguised as champions, and vice versa. (from Bruce Wilkinson's "Dream Giver")
10. Find your own way. There's no handbook.

Note: "10 Tips for True Transformation" comprises a content and speaking series offered by Point of View, LLC. For more information, please contact Jeremy Garlington at 404-606-0637 or jgarlington@pointofviewllc.com. Additional background: www.pointofviewllc.com.

Background

Jeremy C. Garlington is a recognized expert on executive-level leadership matters, including communications effectiveness and leadership and career advancement. He currently serves as managing partner of Point of View, LLC, an executive leadership consultancy based in Atlanta. Clients include some of the nation's top business leaders active in executive search, technology, financial services and advertising/PR. Recently cited in the *Wall Street Journal's* "Managing your Career Column," Garlington's written commentary has appeared in BRANDWEEK, *The Atlanta Journal & Constitution* and *Atlanta Business Chronicle*.

Garlington has worked as an independent consultant and coach since early 2003. He previously served in roles at Heidrick & Struggles and GCI, the PR subsidiary of Grey Advertising or Grey Global Group.